

**PRESS RELEASE**  
**2011 Casper Balloon Roundup**

**\*\*\*\*\*For Immediate Release\*\*\*\*\***

Contacts: **Casper Balloon Roundup**  
Lacey Olson – Event Director – 307-473-8300

---

Event: 2011 Casper Balloon Roundup

Sites: Balloon Fest Park at the Murane Playing Fields, Casper College  
Mike Sedar Park, Casper

Dates: July 23<sup>rd</sup> & July 24<sup>th</sup>

The 7<sup>th</sup> Annual RE/MAX The Group Casper Balloon Roundup presented by Townsquare Media and The Parkway Plaza will be held in Casper on July 23<sup>rd</sup> & July 24<sup>th</sup>. Approximately 20 hot air balloons from around the region will be joining us for this large two day event. This year will feature a Special shape balloon Jack-N-The Box, who is three times the size of your average Hot Air Balloon. All events will be held at the “Balloon Fest Park” located at the Murane Playing Fields at Casper College.

Saturday, July 23<sup>rd</sup> kicks off the 2011 event with a 6:00am Mass Launch. All of the balloons will be launching from the Murane Playing fields and Mike Sedar Park. On Saturday evening beginning at approximately 8:00pm there will be a special “Candles in the Night” event, presented by The Parkway Plaza. All of the pilots will place their baskets on the field and ignite their burners for a show you won’t want to miss. This is also a great opportunity to meet and talk to all of the pilots! Plus, if Mother Nature cooperates, there is a chance a few of the pilots will blow up their balloon for a glow.

A very special event, presented by Pepsi, will be held on Sunday, July 24<sup>th</sup>. This year we will be having a special day just for the kids. “Kid’s Day” will begin at approximately 6:00 am with a “Mass Launch”. The famous RE/MAX Balloon will stay at “Balloon Fest Park” and give free tethered balloon rides to children Starting at 6:30am till 7:30am Ages 5-12

We invite everyone to come and witness the very first form of flight. Handicapped parking will be available. Other parking is available around the Casper College, Murane Playing Fields, Mike Sedar Park, and other side street areas.

For more information on the Casper Balloon Roundup please call Lacey Olson at 307-473-8300. More information is also available on the web at [www.CasperBalloonRoundup.com](http://www.CasperBalloonRoundup.com).

Presented by RE/MAX The Group, Casper College, Townsquare Media, The Parkway Plaza, Pepsi, AmeriGas, & Tidbits. Balloons presented by First Interstate Bank, American Title, Sutherlands, The

Central Wyoming skin Clinic, Arrowhead Catering, Butler Excavation, Troopers Bingo, Carla DeVille of RE/MAX The Group, Union Wireless, Casper Electric, The McMurry foundation, Gales Heating and air conditioning, Family's First Habilitation Services, Key Energy, Bob Benardis of RE/MAX The Group & Jason Cummings of RE/MAX The Group. In-kind sponsors include R&R Rest Stops and Two Way Radio.



**Casper Balloon Roundup**  
Lacey Olson – Event Director – 307-473-8300